

## FACE THE FUTURE

# How to get agile results in strategic planning?

Multi-year strategic plan is dead. The sport sector, tourism, leisure, public service and enterprises are in constant change. Follow the next aspects to flow in strategic planning:

-  Future trends analysis
-  Focus on priority actions
-  Strategic application of resources
-  Variable goals approach
-  Effective participation of Stakeholders
-  Open plan to new challenges
-  Quick wins: short-term orientation
-  Simple display strategy
-  Overcoming challenges as a motivational element

Strategy specification must adapt to every reality, allowing flexibility and last less than 5 years time.

Infographic based on the article *The flow of strategic planning*. Visit the full article [here](#)